

Big Time Ideas. Small Business Success.



Increased Traffic. Each social media post you make is another opportunity for a new visitor/sale. 75% of businesses using effective social media outsell their competitors.



Decreased Marketing Costs. Numerous studies show social media advertising is less the 1/10th the cost of direct mail advertising to reach the same number of people.



Improved Brand Loyalty. Brands who engage on social media channels enjoy higher loyalty from their customers.

About Us

Branded Local was founded by a pair of small business owners just like yourself. With years of expertise and backgrounds in digital marketing and social media to clients around the world.....



We don't have a choice on whether we **DO** social media, the question is **HOW WELL WE DO IT.**

-Erik Qualman



SEO & Web Presence

It used to be that having real estate front row on the main road was the most important key to bigger sales. Day by day, having front row web presence is becoming equally as valuable to sales. We'll help more customers find your business!



Social Media Content

Our expert strategists create content people actually want to read and engage with. We'll create content for your business that elevates your brand and drives more sales, plain and simple. If social hasn't worked for you in the past, it's likely because you didn't have good content!



Targeted Boosting

Organic reach has unpredictable value, and no matter how advanced your Facebook strategy may be, there is still a chance that your posts get lost among the numerous birthday wishes and newborn congratulations. We target and boost your posting so it's seen!